



As a valued supplier to the international community of blood banks and transfusion services, your organisation is invited by the European Conference on Donor Health and Management (ECDHM) organising committee to sponsor the 3rd ECDHM which will be held in Copenhagen, Denmark, on the 5th -7th September 2018. The conference will take place at the conference hotel Scandic Copenhagen.

The ECDHM brings together leading researchers, physicians, blood center management professionals, recruitment professionals, professionals in the fields of donor health and donor management, as well as from government regulators. The main focus of the conference is on trends in blood donation, and donor health and safety. The programme is aimed at a broad range of professionals and subject experts in the blood transfusion and organ transplant community.

Representatives from your company will have access to many leading international scientific and clinical experts and decision-makers from over 30 blood collection organisations. The programme will cover blood, organ and stem cell donors, and themes such as genetics and biomarkers, donor behaviour, and donor health. Conference sessions will also include presentations on 'The Donor of the Future' and 'Helping Donors to Reveal Risky Behaviours'.

The European Conference on Donor Health & Management has several sponsorship and exhibition opportunities, giving you a chance to connect with your target audience. Different levels of sponsorship and exhibition areas are available, as well as individual items for sponsorship. The commercial exhibition area and conference breaks with catering will be held in the same area to optimize interaction. Furthermore the exhibition area is situated close to the plenary and parallel session rooms; this will make for a welcoming atmosphere and ensure excellent traffic through the exhibition area, as delegates will pass through the exhibition hall to the different session rooms. The exhibition gives you the opportunity to showcase new and current products and technologies.

We are looking forward to working with you at the
3rd European Conference on Donor Health and Management 2018.
Thank you for your support.

LEVEL SPONSORS

• Your company is invited to apply for different sponsoring opportunities. There are 4 levels of sponsorship. Sponsors will be acknowledged in conference-related announcements and in the final programme. Please find below an overview of the sponsor levels (including their benefits)

Platinum Sponsor	€ 8,500 + VAT
<ul style="list-style-type: none">• Prime position in exhibition booth space, if required (App. 3m x 2m), a table, two chairs and power.• Two full conference registrations (board and accommodation included)• Banner advertisement on the conference web site home page (600x200 pixels) with prominent positioning and link to company's website• Dedicated advertising space on the front page of the programme handbook• Full page advertisement inside back or front cover in the programme handbook• Two flyers or promotional gifts per delegate bag (excl. production costs)	

Gold Sponsor	€ 6,500 + VAT
<ul style="list-style-type: none">• Exhibition booth space, if required (App. 3m x 2m), a table, two chairs and power.• One full conference registration (board and accommodation included)• Banner advertisement on the conference web site home page (600x200 pixels) with positioning recognition and link to company's website• Full page advertisement inside the programme handbook• One flyer or promotional gift per delegate bag item (excl. production costs)	

Silver Sponsor	€ 4,000 + VAT
<ul style="list-style-type: none">• One exhibition booth space (App. 2m x 2m), a table, one chair and power• One full conference registration (board and accommodation included)• One flyer inserted in each delegate's bag (excl. production costs)	

Contributor	€ 2,000 + VAT
<ul style="list-style-type: none">• One small exhibition space with a small table, one chair and power, and space for pull-up banner.• One conference registration ticket, not including hotel accommodation	

SPONSORSHIP OPPORTUNITIES

In addition to exhibition space and different sponsorship levels, the ECDHM 2018 offers a variety of other sponsorship opportunities. Although we are confident that you will be able to find a sponsorship item or level that fits your specific interest and budget, we are open to any creative proposals that do not appear on the list.

LANYARDS, NAME BADGES, BAGS

Be in attendees' direct line of sight as they engage with their colleagues: Have your company logo on conference lanyards or name badges worn by the attendees every day or have your company logo on the conference bags.

- Company logo on conference lanyards worn by attendees every day
€ 1,000 + VAT (excl. production costs)
- Company logo on conference name badges worn by attendees
€ 1,000 + VAT (excl. production costs)
- Your company logo on conference bags
€ 1,000 + VAT (excl. production costs)
- A flyer or a promotional gift in each delegate bag. Per item
€ 450 + VAT (excl. production costs)

ADVERTISEMENT ON THE CONFERENCE WEB SITE HOME PAGE

- Your company logo on the conference home page (200 x 200 pxls) and link to company's website
€ 250 + VAT
- Banner advertisement on the conference home page (640 x 200 pxls) and link to company's website
€ 400 + VAT

DOOR WRAPPING

- Have your company name and marketing message displayed at the doors of the plenary room
€ 700 + VAT

SPONSOR A CONFERENCE AWARD

- Sponsor a Best Poster prize
€ 100 + VAT
- Sponsor a Best Abstract prize
€ 100 + VAT
- Sponsor a Best Oral Presentation prize
€ 100 + VAT

ADVERTISEMENT IN THE PROGRAMME HANDBOOK

The ECDHM 2018 conference handbook (Programme and Abstracts Book) will be distributed to the registered delegates and sponsors/exhibitors and will be available on-line, too. The cost of a one-page full color advertisement (in both the paper version and the on-line version)

- Outside back cover
€ 700 + VAT
- Inside front cover
€ 600 + VAT
- Inside back cover
€ 500 + VAT
- Full page inside
€ 400 + VAT



3rd European Conference on Donor Health and Management 2018

5th -7th September 2018
Copenhagen, Denmark
www.ecdhm.org

TERMS OF PAYMENT

After the contract is received by the Congress Organiser, a confirmation and invoice for the total amount will be sent and is due to be paid within two weeks after receipt.

CANCELLATION OR REDUCTION

Notification of a sponsor or an exhibitor to cancel any sponsored item(s) or to cancel or reduce exhibit space must be submitted to the Congress Organiser in writing before June 1, 2018. The effective date of cancellation of sponsor items will be the date on which the Congress Organiser receives the written notice.

For cancellation made:

- Before May 1, 2018, 10% of the total costs will be retained
- From May 1 – June 1, 2018, 50% of the total costs will be retained
- After June 1, 2018, 100% of the total costs will be retained



See the conference website home page www.ecdhm.org

Contact:

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